

TOP 4 REASONS TO PARTNER WITH AAHOA

1

Gain more opportunities than anywhere else to network at events.

AAHOA hosts more in-person events than any other hospitality association, which means you get more opportunities to network, build your sales pipeline, and establish relationships. And with exclusive access to AAHOA event sponsorship opportunities, you're sure to get noticed and build your brand.

2

Get direct access to decision-makers and the industry's next generation of leaders.

We give you unparalleled access to hotel owners – the decision-makers who cut the checks and make buying decisions on behalf of their businesses. Our members, most of whom are high-net-worth individuals, typically own multiple properties and have grown up in the business.

3

Target opportunities to build your business with a diverse set of prospects.

AAHOA Members represent independent properties and the industry's top brands – from economy and mid-scale to upscale boutiques and resorts – covering every major hotel segment. With access to thousands of engaged and diverse members, AAHOA enables you to build your business pipeline and develop relationships that last.

4

Increase brand relevance, affinity, and visibility by supporting what matters most to hoteliers.

AAHOA, the fastest-growing and largest hotel owners association in the nation, is one of the most respected and influential hospitality organizations. When you brand your company as a partner of AAHOA, you're also branding your organization as a supporter of what is important to hoteliers.